

# ATTENDEE BROCHURE



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**#eHealthSummit2k15**

**11th Annual Iowa e-Health Summit**  
**June 23 & 24, 2015**  
**Marriott in West Des Moines, Iowa**



Telligen®



# Conference Details



## Conference Site

West Des Moines Marriott  
1250 Jordan Creek Parkway  
West Des Moines, IA 50266  
866-202-9771  
Book hotel rooms using event name: IA e-Health Summit



## Registration/Cost

- Register at [www.hitrec.org](http://www.hitrec.org) by June 10, 2015
- \$125 for both days for professionals
- \$65 for both days for medical residents/students

## Statement of Purpose

Highlight the current status and future vision for Iowa's e-health initiatives to support a transformed healthcare system aligned with the Triple Aim of better care for individuals, better health for populations and lower per capita costs.

## Program Objectives

***Upon completion of the program, participants should be able to:***

- Describe the current drivers of change for healthcare in the United States
- Identify different practice models and payment systems - including value-based payment models
- Identify the role and limitations of health information technology to facilitate 21st century models of healthcare delivery
- Understand ONC's overall goals for connecting health and care nationwide, and what is meant by a nationwide learning health system
- Describe examples of how interoperability can improve care and lower costs
- Identify critical actions that are necessary locally to achieve interoperability goals
- Name the Five Attitude Maintenance Strategies – How can you stay positive in a negative world?
- Discuss the benefits of an ACO
- Describe the history of the EHR Incentive Program and why healthcare transformation is inevitable with our nation's rising costs
- Discuss payment adjustments - who is affected and what is the cost to your practice?
- Preview what is on the horizon with the Stage 3 Meaningful Use Proposed Rule
- Describe the value of real-time notifications to improving health outcomes and lowering cost
- Define the role of health coaching in a patient-centered medical home

## Audiences Who Would Benefit by Attending the 2015 e-Health Summit

- Information technology professionals
- Government employees
- Mid-level providers
- Hospital leadership and staff
- Employers
- Clinic administrators
- Payers
- Students
- Consumers
- Media
- Practice managers
- Nurses
- Physicians
- Medical residents
- Pharmacists

# Conference Details



## Handouts for Summit

There will be no hard copy handouts provided on-site at the Summit. Various handouts will be available for general and breakout sessions and posted online by June 3, 2015. Please print the meeting handouts prior to the conference. Presentations will be available for download at [www.telligenhitrec.com](http://www.telligenhitrec.com).

## Cancellation/Refund Policy

Cancellation requests must be received by June 9, 2014 to receive a full refund. Cancellations after June 9, 2015, and no-shows at the conference will not be given a refund. Attendee substitutions may be made at any time without penalty. For cancellation and substitution requests, contact Kris Raibiki at [kraibiki@telligen.com](mailto:kraibiki@telligen.com) or 515-440-8268.

## CEUs and CMEs

This program is offered in cooperation with Des Moines Area Community College (DMACC), Iowa Board of Nursing Provider #22.

- Day 1: Participants will receive .60 CEUs (6.0 contact hours) for full attendance and submission of program evaluation
- Day 2: Participants will receive .37 CEUs (3.7 contact hours) for full attendance and submission of program evaluation
- No partial CEUs will be granted
- Certificates will be mailed

# Day 1: June 23, 2015



TIME	TOPIC	PRESENTER(S)
<b>7:00 - 8:00 AM</b>	<b>Registration/Vendor Exhibits</b>	
8:00 - 8:15 AM	Opening and Acknowledgements	Dr. Paul Mulhausen, Telligen
8:15 - 9:15 AM	Keynote Speaker	<i>Isn't It Time for 21st Century Health Care - Dr. Michael Barr, NCQA</i>
9:15 - 9:30 AM	Provider Perspective	<i>The Driving Forces of Change Within Our Hospital - Grady Warner, Burgess Health System</i>
<b>9:30 -10:00 AM</b>	<b>Vendor Break</b>	
10:00 - 10:15 AM	IME, IDPH and REC Updates	<i>Carrie Ortega, IME Sarah Brooks, IDPH Susan Brown, Telligen</i>
10:15 - 11:00 AM	Keynote Speaker	<i>Connecting Health and Care for the Nation - Paul Klintworth, ONC</i>
11:00 - 11:15 AM	Provider Perspective	<i>A Provider's Perspective on Patient Engagement with the Patient Portal - Erin Miller, UnityPoint Methodist</i>
11:15 AM - 12:15 PM	Motivational Speaker	<i>Keeping A Blue Ribbon Outlook in A Changing Health Care Environment - Michelle Matt, CPS</i>
<b>12:15 - 1:15 PM</b>	<b>Lunch/Vendor Exhibits</b>	
1:15 - 2:00 PM	<b>Breakout Sessions—#1</b> <i>IME &amp; IHIN: SIM and ADT Alerting – Marni Bussell, IME</i> <i>Meaningful Use: Then, Now and Beyond – Michelle Brunsen, Telligen</i> <i>The Emerging Role of Health Coaching within Value-Based Health Care – Kathy Kunath, ICCC</i> <i>A Community Collaborating for Mental Health Treatment – Virginia McConville, Appanoose County Mental Health Coalition</i>	
<b>2:00 - 2:15 PM</b>	<b>Vendor Break</b>	
2:15 - 3:00 PM	<b>Breakout Sessions—#2</b> <i>IHIN Users Group facilitated by Tracy Donner, IDPH</i> <i>An Overview of the Physician Value-Based Modifier Program and the Quality &amp; Resource Use Report – Barbara Wilke, Telligen</i> <i>IME Health Home Program: Practice Transformation – Pam Lester, IME</i> <i>Patient and Provider Engagement: Integrating the Medical Home into the Coordinated Neighborhood – Paul Mulhausen, Telligen</i>	
<b>3:00 - 3:15 PM</b>	<b>Vendor Break</b>	
3:15 - 4:00 PM	<b>ACO Panel Discussion (Reconvene in Grand Ballroom)</b> <i>David Williams, MD - UnityPoint Health</i> <i>Aric Sharp, UnityPoint Health</i> <i>Derek Novak, Mercy Des Moines</i>	
<b>4:00 PM</b>	<b>Door Prize and Day 1 Adjourns</b>	

# Day 2: June 24, 2015



TIME	TOPIC	PRESENTER(S)
7:30 - 8:00 AM	<b>Registration/Vendor Exhibits</b>	
8:00 - 8:10 AM	Opening Welcome and Remarks	<i>Lon Laffey, IDPH</i>
8:10 - 9:10 AM	Keynote Speaker	<i>Privacy &amp; Security Squared: Sharing Sensitive Data Through a Group - JoEllen Whitney, Davis Brown Law Firm</i>
9:10 - 9:20 AM	Patient/Provider Perspective	<i>Providers Perspective in Interoperability - Kristy Walker, UIHC</i>
9:20 - 9:45 AM	<b>Vendor Break</b>	
9:45 - 10:35 AM	Keynote Speaker	<i>The eHealth Exchange Demands Information Risk Management Maturity - Bob Chaput, Clearwater Compliance</i>
10:35 - 10:50 AM	Patient/Provider Perspective	<i>Blue Button Program - Joshua Sprague, Telligen and Carolyn Turvey Ph.D., University of Iowa</i>
10:50 - 11:10 AM	<b>Vendor Break</b>	
11:10 AM - 12:00 PM	Keynote Speaker	<i>The HIE Environment: Moving Toward Safety, Efficiency and Quality</i> <b>Panelists:</b> <i>Lon Laffrey, IDPH (facilitator)</i> <i>Deb Bass, NeHII</i> <i>Matt Wille, Dallas County Hospital</i> <i>Brian Higdon, ICA Informatics</i>
12:00 PM	<b>Day 2 Adjourns</b>	

# General Session Speaker and Presentation

## Day One



### ***Isn't It Time for 21st Century Health Care?***

Dr. Michael Barr, NCQA

This presentation will cover a brief look at our current health care system, some of the drivers of innovation (including the Affordable Care Act) and what changes we should expect/encourage with respect to practice models, payment systems and health information technology. The focus will be on ambulatory care.

### ***Provider Perspective: The Driving Forces of Change Within Our Hospital***

Grady Warner, Burgess Health Center

This presentation will cover the driving force of change within Burgess Health Center. Discussion will focus on major IT and workflow barriers that arose during IT implementation and how barriers were dealt with and mitigated.

### ***Practice Transformation & REC Sustainability***

Connecting Health and Care for the Nation

Paul Klintworth, ONC

The Department of Health & Human Services has identified that sharing information more broadly to providers, consumers and others to support better decisions while maintaining privacy, is one way of achieving better care, smarter spending and a healthier nation. To guide the nation toward these goals, the Office of the National Coordinator recently released A Shared Nationwide Interoperability Roadmap which defines the implementation of how the government, in collaboration with the private sector, should approach sharing electronic health information and addresses the collaborative impact of all stakeholders in advancing interoperability. Mr. Klintworth will speak directly about how this roadmap supports the overall Federal Health IT Strategic Plan and ultimately the development of a nationwide learning health system.

### ***Provider Perspective: Patient Engagement with the Patient Portal***

Erin Miller, UnityPoint Health Methodist

In this presentation the speaker will share how to engage clinic staff, providers and patients into actively utilizing a patient portal to help with patient care. Speaker will discuss ways to promote patient portal and the experience of implementing patient portal successfully. You will learn some features to promote to patients and how providers were able to meet the Meaningful Use measures within the reporting period.

### ***Keeping A Blue Ribbon Outlook in A Changing Health Care Environment***

Michelle Matt, CPS

It is believed that your ATTITUDE, not your APTITUDE, determines your ALTITUDE in life. Keeping up with the constant CHALLENGE and CHANGES in health care can impair your ability to provide excellent care. Experience an inspiring program that has delighted audiences throughout the country. By participating in this program, you will discover how influential your attitude is to your happiness, success and the results you get on the job, in your career and with other people at work and at home.

### ***ACO Panel Discussion –***

Aric Sharp, UnityPoint Health

Dr. David Williams, UnityPoint Health

Derek Novak, Mercy ACO

This panel will be discussing how Health IT has improved their overall performance including lessons learned and successes of the shared savings program. Q&A will follow opening remarks.

# Breakout Session Speaker Presentations

## Session #1



### ***IME & IHIN: SIM and ADT Alerting***

Marni Bussell, IME

The presentation will cover a brief overview of the Iowa State Innovation Model Round Two Test award and the activities around improving care coordination by providing real-time information to care teams when a patient has an ADT event.

### ***Meaningful Use: Then, Now and Beyond***

Michelle Brunsen, Telligen

In this presentation, Michelle will discuss the background of the EHR Incentive Program and how Iowa providers have done to date compared to the nation's providers in meeting Meaningful Use. She will also review Stage 2 Meaningful Use requirements and touch on the highlights of the Stage 3 Meaningful Use Proposed Rule. Lastly, she will describe the payment adjustment process and time line if providers do not meet Meaningful Use.

### ***The Emerging Role of Health Coaching within Value-Based Health Care***

Kathy Kunath, ICC

Successful transition from fee-for-service to value-based health care requires organizations to re-tool staff with new skills in patient-centered, coordinated and team-based care. Team care is especially important when supporting high-risk patients and those with multiple chronic conditions. Self-care is at the center of "health" for these individuals and health coaching is emerging as a foundational strategy in improving self management. Health coaches support Patient-Centered Medical Home principles by applying population health strategies to identify and provide proactive health coaching and care management for patients at highest risk for hospitalization or emergency room services. Learn how coaches may influence positive patient health outcomes and drive improved quality measures in patient experience.

### ***A Community Collaborating for Mental Health Treatment***

Virginia McConville, Appanoose County Mental Health Coalition

This session will describe community efforts to form the coalition, identify our greatest needs and solve them together. Thus far, we have established a pre-committal emergency psychiatric evaluation program, a crisis stabilization house, and addressing other needs of the mentally ill.

# Breakout Session Speaker Presentations

## Session #2



### ***IHIN Users Group***

Facilitated by Tracy Donner, IDPH

During this session, current IHIN users will discuss current issues and success stories. Based on attendee need, topics of discussion may also include; technical testing and onboarding to IHIN, patient education/consent and problem-solving. ***This session is intended for current IHIN User Group members only.***

### ***An Overview of the Physician Value-Based Modifier Program and the Quality & Resource Use Report***

Barbara Wilke, Telligen

The Medicare Physician Feedback program is part of a larger effort by CMS to improve the quality and efficiency of medical care by developing meaningful, actionable and fair ways to measure physician performance.

The programs main goal is to give physicians and groups of physician's information through confidential feedback reports called Quality & Resource Use Reports (QRUR). The QRUR summarizes the resources used and the quality of care furnished to their Medicare fee for service patients. Physicians and groups of physicians can use these QRURs to see how they compare with other physicians and groups of physicians caring for Medicare patients.

This program falls under the 2010 ACA which directs the secretary of the U.S. Department of Health & Human Services to develop and implement a budget neutral value-based payment modifier.

CMS has been using a phased approach to create and disseminate physician feedback reports to gain experience and to obtain stakeholder feedback. CMS started small pilot tests in 2008 with iterations over each year bringing us to where we are today with the 2013 QRUR and VM Program.

### ***IME Health Home Program: Practice Transformation***

Pam Lester, IME

The Health Coach Technical Assistance pilot program aimed to improve Health Home outcomes for IME members. This program provided assistance to five clinics to increase enrollment of Medicaid members into the program, improve patient engagement and support the health coach to provided health home services.

### ***Patient and Provider Engagement: Integrating the Medical Home into the Coordinated Neighborhood***

Paul Mulhausen, Telligen

This presentation will review two recent studies that inform the role of patient and provider engagement in solutions to complex chronic disease management and population health management programs.

# General Session Speaker and Presentation

## Day Two



### ***Privacy & Security Squared - Sharing Sensitive Data Through a Group***

JoEllen Whitney, JD, Davis Brown Law Firm

This is an interactive discussion that will focus on data sharing among CE's and their partners, including highly protected data such as mental health or substance abuse.

### ***Providers Perspective: Interoperability***

Kristy Walker, UIHC

Shared during this presentation will be a discussion of the University of Iowa Health Care's experience with interoperability, including their trials and tribulations with the Meaningful Use interoperability goals; and overall, the Health Information Exchange challenges, successes and lessons learned.

### ***The eHealth Exchange Demands Information Risk Management Maturity***

Bob Chaput, Clearwater Compliance

Healthcare IS the next Cybersecurity Battleground. Even with the dramatic increase in the number and severity of compromises of PHI, healthcare organizations put patient health, payment card and other information at risk every day as they struggle to formalize their information risk management programs. Even though healthcare professionals practice clinical risk management every moment of every day, information risk management programs are less formal and not yet mature.

"First, Do No Harm" may have once applied to the clinical delivery of care; it now applies to the handling of personal, intimate information that comprises Protected Health Information as well as numerous other personally identifiable and financial data. A significant enabler of transformation and innovation in healthcare is the adoption of information technology and ePHI. Driven by factors such as The HITECH Act stimulus money, the build-out of the eHealth Exchange and performance-based reimbursements, more information is being stored and transmitted electronically. However, this brings growing risks to senior executives and their organization about which they need to act.

### ***Patient/Provider Perspective: Blue Button Program***

Joshua Sprague, Telligen and Carolyn Turvey, Ph.D., University of Iowa

This session will present patient engagement methods used to train Veterans to use the Blue Button feature of the patient portal to improve communication between VA and non-VA providers. Meaningful Use State 2 includes providing patients the ability to view download and transmit electronic summaries of their health care. The VA is now training veterans how to use this feature of their patient portal. Evaluation of the educational program reveals that veteran mediated transfer of information using the Blue Button improved medication reconciliation and reduced laboratory duplication.

### ***The HIE Environment: Moving Toward Safety, Efficiency and Quality***

Panel facilitated by Lon Laffey, IDPH

Panelists: Deb Bass, NeHII, Matt Wille, Dallas County Hospital, Brian Higdon, ICA Informatics

During this panel discussion, Lon Laffey, an Iowa eHealth team member, will facilitate an interactive discussion with a 3-person panel of IHIN users. Users will discuss how they implemented IHIN services in their organizations and how they currently use the IHIN for specific patient-centered communication. Additionally, users will explore some of the barriers they encountered during implementation of IHIN services. The group will also identify resources available to prospective and current IHIN users to support successful implementation and utilization of IHIN services.